

TRANSFORMATION

CAPITAL MARKET DAY, NOVEMBER 6 2008

AGENDA

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|----------------------|------------------------------------|--|
| 11.00 - 12.00 | Registration & lunch | |
| 12.00 - 12.45 | Presentation of new Group strategy | Jesper Kärrbrink, CEO |
| 12.45 - 14.00 | Presentation Business Units | Wenche Holen, VP Voice
Jesper Kärrbrink, presenting Offline Media
Mathias Hedlund, VP Online |
| 14.00 - 14.30 | Break | |
| 14.30 - 15.45 | Presentation Markets | Henrik Dyring, President Denmark
Wenche Holen, President Norway
Ilkka Wäck, President Finland
Roger Asplund, President Poland
Martin Carlesund, President Sweden |
| 15.45 - 16.15 | Break | |
| 16.15 - 16.30 | Presentation IT | Mattias Wedar, CIO |
| 16.30 - 17.00 | Presentation Financials | Jan Johansson, CFO |
| 17.00 - 18.00 | Summary and Q&A:s | Jesper Kärrbrink, CEO |
| 18.00 - 21.00 | Informal dinner | |