

User statistics May 2009



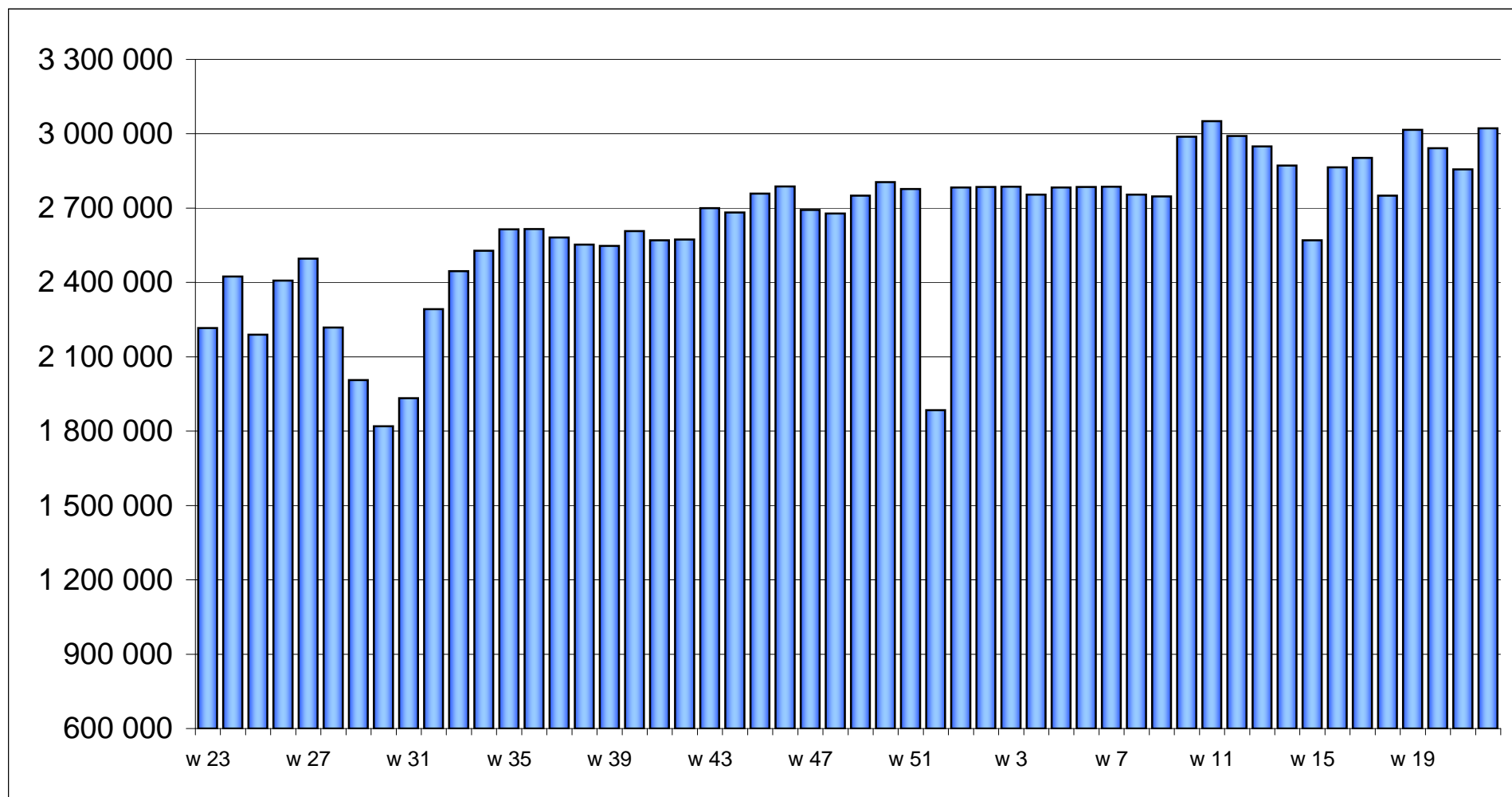
Unique web browsers	Week 14	Week 15	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22
Eniro.se	2 871 720	2 570 350	2 864 933	2 903 020	2 750 819	3 016 122	2 941 386	2 856 116	3 021 844
Eniro.fi	585 735	538 338	594 521	602 619	530 563	610 440	600 491	561 429	582 083
Eniro.no/Kvasir.no	833 818	648 464	835 055	830 459	815 827	780 286	744 217	774 157	774 475
Gulesider.no	1 340 857	849 013	1 334 485	1 383 132	1 322 154	1 405 383	1 337 145	1 295 436	1 353 880
Eniro.dk	908 916	757 085	895 403	894 184	905 534	919 351	949 133	894 328	933 356
Krak.dk	1 134 590	859 383	1 121 002	1 174 502	1 163 926	1 146 749	1 220 640	1 096 034	1 185 078
Eniro's network*									
Sweden	3 383 533	2 948 008	3 099 146	2 911 156	2 758 168	3 025 238	2 950 187	2 863 945	3 030 154
Finland	1 741 435	1 645 240	1 771 043	1 757 084	1 629 728	1 784 814	1 729 643	1 650 747	1 634 710
Norway	2 765 538	2 025 727	2 695 719	2 671 891	2 547 149	2 716 352	2 556 192	2 592 570	2 649 562
Denmark	1 679 940	1 313 634	1 658 244	1 711 012	1 707 246	1 698 360	1 790 120	1 632 631	1 745 092
Poland	1 287 198	1 096 392	1 333 951	1 392 533	1 191 401	1 542 777	1 567 638	1 561 956	1 572 884

User sessions	Week 14	Week 15	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22
Eniro.se	5 886 097	5 108 530	5 854 173	5 979 454	5 470 944	6 283 759	6 056 196	5 689 354	6 125 752
Eniro.fi	1 044 496	925 483	1 037 100	1 055 587	902 026	1 073 861	1 052 956	953 226	1 022 207
Eniro.no/Kvasir.no	1 936 204	1 464 136	1 945 664	1 923 250	1 846 870	1 813 440	1 663 382	1 779 877	1 747 498
Gulesider.no	2 737 026	1 455 378	2 627 880	2 860 217	2 594 325	2 920 149	2 755 765	2 493 801	2 783 111
Eniro.dk	2 736 486	2 226 397	2 681 804	2 661 689	2 697 034	2 704 427	2 787 838	2 583 963	2 684 149
Krak.dk	1 832 811	1 299 880	1 791 535	1 931 758	1 898 402	1 837 043	2 022 177	1 717 876	1 946 126
Eniro's network*									
Sweden	8 089 527	6 903 396	6 769 862	5 997 025	5 485 954	6 303 454	6 075 269	5 705 029	6 143 796
Finland	5 592 089	5 164 710	5 633 603	5 485 285	4 954 557	5 588 717	5 433 479	5 269 023	5 169 450
Norway	9 694 234	6 752 621	9 200 981	9 014 605	8 282 376	9 130 870	8 418 349	8 473 252	8 693 601
Denmark	4 295 648	3 303 637	4 205 159	4 327 278	4 325 733	4 271 027	4 531 231	4 043 443	4 361 860
Poland	1 661 329	1 394 032	1 700 105	1 810 431	1 501 925	1 970 813	2 006 442	1 997 281	2 005 147

*Eniro's Internet services in Sweden consists of eniro.se, emfas.com and bilweb.se. In Finland Eniro provides eniro.fi, yritystele.fi and suomi24.fi and in Denmark eniro.dk and krak.dk. Eniro's Norwegian Internet services are sol.no, kvasir.no, bilguiden.no, gulesider.no and proff.no. In Poland Eniro has the Internet service pf.pl.

Sources: Nielsen NetRatings Site Census (Sweden), TNS Metrix (Norway and Finland), Gemius (Denmark and Poland)

Unique Web browsers per week eniro.se - 12 months



Unique Web browsers per week Eniro's network, April - May 2009

