

User statistics July 2009



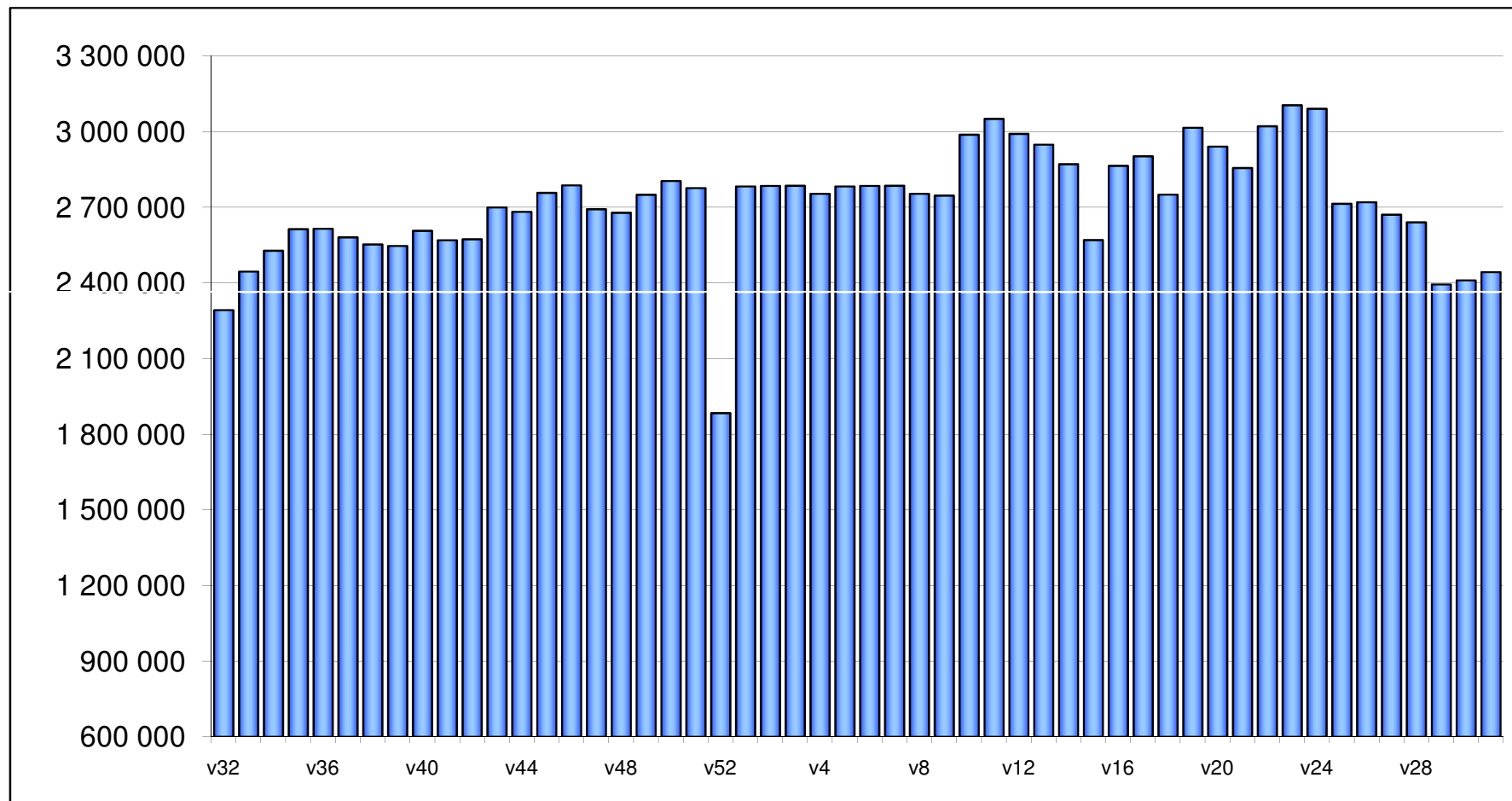
Unique web browsers	Week 23	Week 24	Week 25	Week 26	Week 27	Week 28	Week 29	Week 30	Week 31
Eniro.se	3 105 246	3 091 263	2 714 803	2 720 739	2 671 082	2 640 894	2 394 720	2 410 745	2 443 465
Eniro.fi	622 286	613 868	550 439	562 062	574 962	572 853	535 121	551 337	556 056
Eniro.no/Kvasir.no	808 021	816 935	745 415	650 998	653 045	676 697	623 233	607 661	624 890
Gulesider.no	1 352 224	1 494 741	1 400 701	1 242 256	1 182 553	1 130 023	1 031 155	1 005 297	1 065 126
Eniro.dk	918 294	1 001 210	974 974	886 708	798 209	830 600	799 039	765 821	793 895
Krak.dk	1 121 330	1 243 499	1 227 959	1 153 272	1 075 580	1 045 221	944 661	919 497	983 671
Eniro's network*									
Sweden	3 287 427	3 269 940	2 898 327	2 851 654	2 806 322	2 828 951	2 562 829	2 523 467	2 553 656
Finland	1 679 033	1 658 502	1 543 739	1 539 046	1 567 277	1 575 547	1 497 538	1 551 655	1 562 313
Norway	2 636 092	2 763 585	2 590 238	2 253 591	2 183 821	2 161 805	2 030 123	2 022 193	2 132 084
Denmark	1 672 306	1 844 225	1 812 943	1 685 297	1 554 505	1 543 581	1 424 084	1 378 990	1 460 008
Poland	1 545 991	1 389 097	1 539 944	1 540 008	1 536 884				1 375 918

User sessions	Week 23	Week 24	Week 25	Week 26	Week 27	Week 28	Week 29	Week 30	Week 31
Eniro.se	6 340 318	6 309 043	5 300 072	5 477 457	5 365 171	5 377 457	4 780 295	4 860 384	4 926 169
Eniro.fi	1 104 202	1 085 452	939 755	989 145	1 017 498	1 026 542	950 004	984 686	986 207
Eniro.no/Kvasir.no	1 839 407	1 880 796	1 758 793	1 463 043	1 486 254	1 596 969	1 471 021	1 457 283	1 518 112
Gulesider.no	2 661 550	3 116 686	2 902 197	2 560 976	2 424 874	2 294 312	2 044 684	1 979 793	2 101 770
Eniro.dk	2 630 679	2 921 303	2 817 808	2 563 398	2 403 218	2 466 689	2 325 665	2 297 642	2 404 475
Krak.dk	1 756 314	2 066 262	2 043 986	1 899 201	1 779 670	1 738 870	1 550 227	1 497 422	1 617 401
Eniro's network*									
Sweden	7 578 286	7 556 934	6 427 312	6 494 368	6 369 968	6 509 184	5 778 596	5 813 627	5 879 965
Finland	5 377 081	5 252 465	4 808 103	4 852 822	5 034 470	5 144 766	4 818 810	5 063 715	5 051 067
Norway	8 564 399	9 160 465	8 528 874	7 136 350	7 060 113	7 167 706	6 650 666	6 684 083	7 054 481
Denmark	4 123 925	4 695 435	4 580 013	4 206 259	3 942 566	3 958 890	3 643 326	3 565 300	3 781 429
Poland	1 970 343	1 724 078	1 956 410	1 956 263	1 958 390				1 752 648

*Eniro's Internet services in Sweden consists of eniro.se, emfas.com and bilweb.se. In Finland Eniro provides eniro.fi, yritystete.fi and suomi24.fi and in Denmark eniro.dk and krak.dk. Eniro's Norwegian Internet services are sol.no, kvasir.no, bilguiden.no, gulesider.no and proff.no. In Poland Eniro has the Internet service pf.pl.

Sources: Nielsen NetRatings Site Census (Sweden), TNS Metrix (Norway and Finland), Gemius (Denmark and Poland)

Unique Web browsers per week eniro.se - 12 months



Unique Web browsers per week Eniro's network, June - July 2009

