

User statistics August 2009



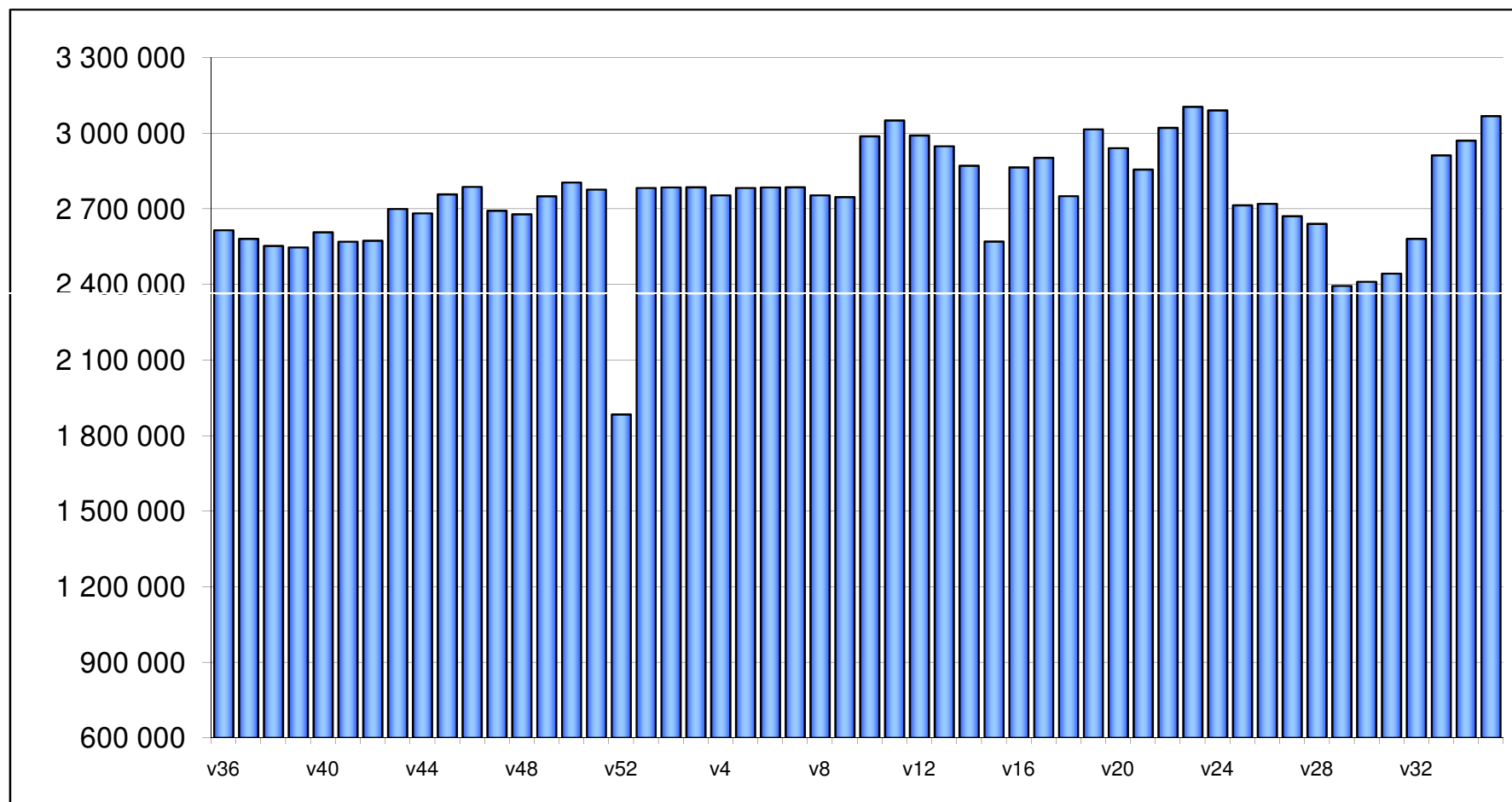
Unique web browsers	Week 27	Week 28	Week 29	Week 30	Week 31	Week 32	Week 33	Week 34	Week 35
Eniro.se	2 671 082	2 640 894	2 394 720	2 410 745	2 443 465	2 581 740	2 912 682	2 971 072	3 068 833
Eniro.fi	574 962	572 853	535 121	551 337	556 056	566 759	592 520	579 043	589 842
Eniro.no/Kvasir.no	653 045	676 697	623 233	607 661	624 890	655 096	737 894	751 418	769 864
Gulesider.no	1 182 553	1 130 023	1 031 155	1 005 297	1 065 126	1 177 718	1 338 077	1 386 265	1 416 322
Eniro.dk	798 209	830 600	799 039	765 821	793 895	875 352	916 795	925 562	970 127
Krak.dk	1 075 580	1 045 221	944 661	919 497	983 671	1 049 866	1 167 585	1 183 209	1 216 432
Eniro's network*									
Sweden	2 806 322	2 828 951	2 562 829	2 523 467	2 553 656	2 699 583	3 052 766	3 100 587	3 284 216
Finland	1 567 277	1 575 547	1 497 538	1 551 655	1 562 313	1 601 970	1 715 830	1 688 843	1 740 444
Norway	2 183 821	2 161 805	2 030 123	2 022 193	2 132 084	2 274 940	2 586 021	2 664 997	2 735 988
Denmark	1 554 505	1 543 581	1 424 084	1 378 990	1 460 008	1 575 077	1 717 662	1 738 546	1 798 508
Poland	1 536 884				1 375 918	1 496 693	1 513 776	1 517 059	1 548 651

User sessions	Week 27	Week 28	Week 29	Week 30	Week 31	Week 32	Week 33	Week 34	Week 35
Eniro.se	5 365 171	5 377 457	4 780 295	4 860 384	4 926 169	5 236 095	6 034 131	6 087 200	6 221 734
Eniro.fi	1 017 498	1 026 542	950 004	984 686	986 207	1 000 226	1 063 762	1 024 661	1 041 666
Eniro.no/Kvasir.no	1 486 254	1 596 969	1 471 021	1 457 283	1 518 112	1 584 211	1 795 861	1 777 894	1 851 712
Gulesider.no	2 424 874	2 294 312	2 044 684	1 979 793	2 101 770	2 397 540	2 770 483	2 876 250	2 932 900
Eniro.dk	2 403 218	2 466 689	2 325 665	2 297 642	2 404 475	2 531 970	2 724 539	2 687 872	2 798 054
Krak.dk	1 779 670	1 738 870	1 550 227	1 497 422	1 617 401	1 868 839	1 885 239	1 888 207	1 930 816
Eniro's network*									
Sweden	6 369 968	6 509 184	5 778 596	5 813 627	5 879 965	6 212 290	7 081 450	6 990 778	7 296 383
Finland	5 034 470	5 144 766	4 818 810	5 063 715	5 051 067	5 075 440	5 470 736	5 335 945	5 494 893
Norway	7 060 113	7 167 706	6 650 666	6 684 083	7 054 481	7 506 220	8 683 060	8 817 299	9 083 511
Denmark	3 942 566	3 958 890	3 643 326	3 565 300	3 781 429	4 019 228	4 399 963	4 388 584	4 539 422
Poland	1 958 390				1 752 648	1 915 453	1 933 203	1 935 244	1 969 988

*Eniro's Internet services in Sweden consists of eniro.se, emfas.com and bilweb.se. In Finland Eniro provides eniro.fi, yritystete.fi and suomi24.fi and in Denmark eniro.dk and krak.dk. Eniro's Norwegian Internet services are sol.no, kvasir.no, bilguiden.no, gulesider.no and proff.no. In Poland Eniro has the Internet service pf.pl.

Sources: Nielsen NetRatings Site Census (Sweden), TNS Metrix (Norway and Finland), Gemius (Denmark and Poland)

Unique Web browsers per week eniro.se - 12 months



Unique Web browsers per week

Eniro's network, July - August 2009

