

User statistics October 2009



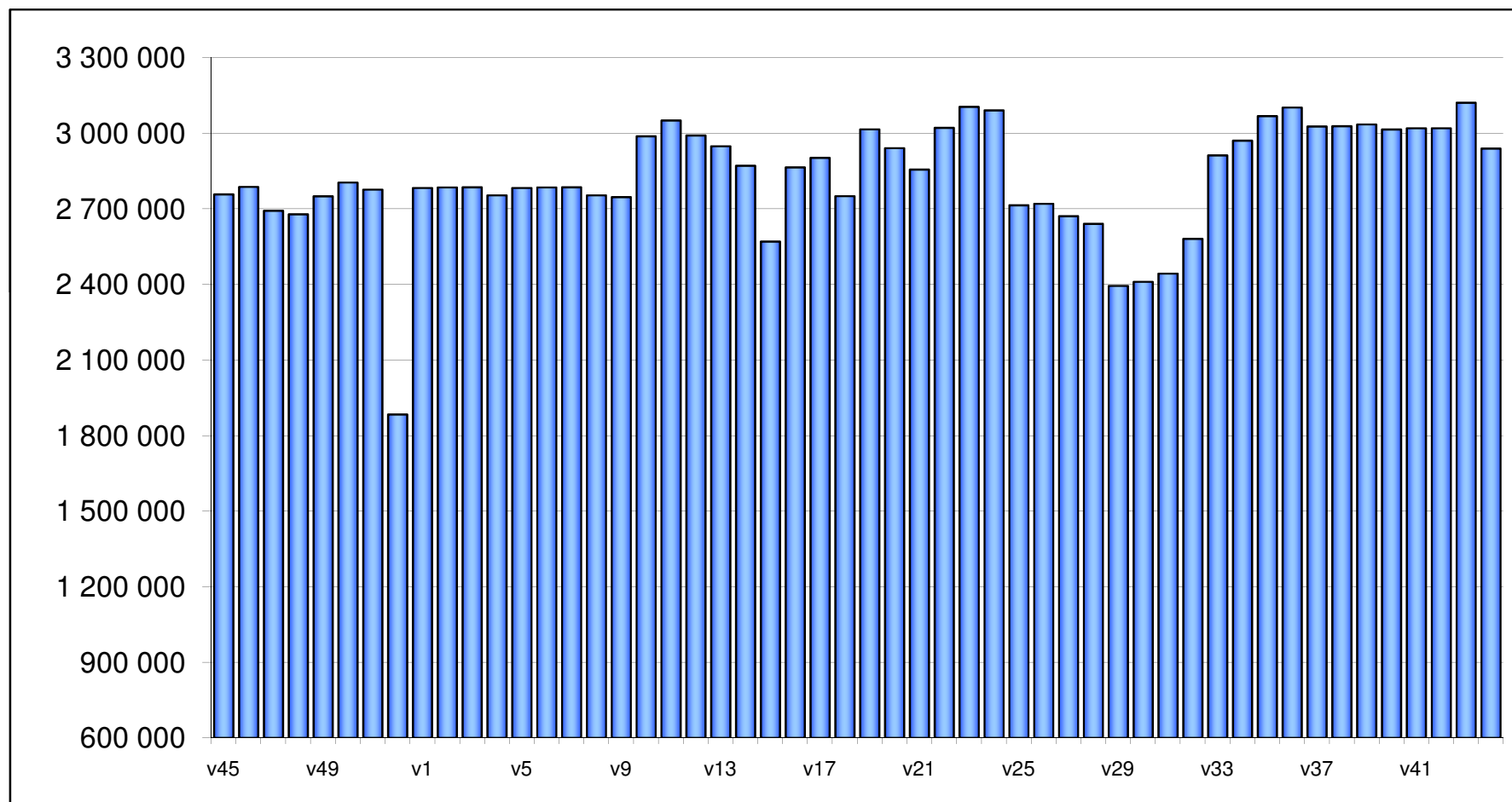
Unique web browsers	week 36	week 37	week 38	week 39	week 40	week 41	week 42	week 43	week 44
Eniro.se	3 102 698	3 027 579	3 028 902	3 035 501	3 015 457	3 020 450	3 020 398	3 121 386	2 939 625
Eniro.fi	599 430	573 259	569 373	567 342	558 502	556 028	544 458	549 860	555 855
Eniro.no/Kvasir.no	785 683	761 919	749 945	776 864	767 868	778 328	787 144	809 529	804 691
Gulesider.no	1 419 093	1 385 770	1 375 799	1 395 097	1 366 886	1 399 010	1 417 227	1 464 420	1 439 068
Eniro.dk	990 034	980 213	920 853	941 587	974 670	978 347	938 085	995 625	966 948
Krak.dk	1 235 738	1 202 297	1 198 857	1 218 240	1 208 576	1 181 776	1 064 525	1 204 846	1 206 300
Eniro's network*									
Sweden	3 314 121	3 254 773	3 257 243	3 282 991	3 248 482	3 269 104	3 264 219	3 364 787	3 189 228
Finland	1 702 272	1 682 667	1 674 342	1 674 598	1 661 873	1 635 801	1 621 637	1 641 522	1 672 807
Norway	2 890 663	2 833 334	2 779 119	2 792 719	2 735 262	2 811 604	2 841 490	2 901 083	2 706 241
Denmark	1 829 758	1 790 425	1 751 369	1 783 192	1 793 378	1 768 784	1 627 376	1 802 221	1 786 469
Poland	1 565 090	1 519 176	1 421 176	1 511 811	1 624 515	1 534 457	1 492 020	1 658 284	1 612 585

User sessions	week 36	week 37	week 38	week 39	week 40	week 41	week 42	week 43	week 44
Eniro.se	6 232 151	6 026 835	5 995 258	6 000 059	5 929 881	5 948 385	5 935 393	6 096 472	5 764 960
Eniro.fi	1 051 090	999 613	990 837	986 309	961 189	950 315	926 470	940 011	937 581
Eniro.no/Kvasir.no	1 884 829	1 800 137	1 776 975	1 846 937	1 843 718	1 873 283	1 861 674	1 940 960	1 932 353
Gulesider.no	2 916 345	2 826 419	2 809 421	2 852 577	2 788 909	2 856 134	2 848 689	2 961 885	2 907 544
Eniro.dk	2 847 798	2 765 578	2 663 589	2 751 983	2 838 347	2 797 522	2 665 125	2 868 249	2 841 392
Krak.dk	2 045 727	1 984 806	1 976 043	2 008 934	1 980 587	1 940 193	1 725 116	1 980 560	1 975 843
Eniro's network*									
Sweden	7 307 054	7 109 096	7 082 323	7 147 036	7 051 203	7 096 503	7 087 165	7 258 642	6 947 049
Finland	4 766 208	4 602 976	4 560 450	4 591 823	4 581 887	4 512 505	4 471 989	4 581 676	4 551 407
Norway	9 764 035	9 395 380	9 104 366	9 120 865	9 006 750	9 315 272	9 207 064	9 488 593	8 748 905
Denmark	4 608 745	4 473 826	4 373 273	4 485 719	4 535 099	4 457 963	4 123 729	4 561 984	4 533 096
Poland	1 978 012	1 917 816	1 776 870	1 900 847	2 048 501	1 926 704	1 867 958	2 098 035	2 029 171

*Eniro's Internet services in Sweden consists of eniro.se, emfas.com and bilweb.se. In Finland Eniro provides eniro.fi, yritystele.fi and suomi24.fi and in Denmark eniro.dk and krak.dk. Eniro's Norwegian Internet services are sol.no, kvasir.no, bilguiden.no, gulesider.no and proff.no. In Poland Eniro has the Internet service pf.pl.

Sources: Nielsen NetRatings Site Census (Sweden), TNS Metrix (Norway and Finland), Gemius (Denmark and Poland)

Unique Web browsers per week eniro.se - 12 months



Unique Web browsers per week

Eniro's network, September - October 2009

